

open shares & legal company identities

This questionnaire is about role change of government through government 2.0. The two main objectives are transparent management of public shares (open shares) and organisation registers for company identification (legal company identities). Target groups are stakeholders from government 2.0, registers, economic promotion, regulatory policy and share management.

The results will be used in the PhD research activity of Heiko Hartenstein at Zeppelin University about "challenges on big open data of the public sector" and for research project fund raising on national and European level.

Do not hesitate to contact Heiko Hartenstein through the website www.heiko-hartenstein.de, TICC at Zeppelin University or Fraunhofer FOKUS for questions, suggestions or interest on collaboration.

Welcome to the "open shares & legal company identities" questionnaire.

The questionnaire has the following sections:

1. Common data
2. Data 2.0
3. Organisation identification and registers
4. Share management and public shares.

You will need app. 20 minutes for answering the questionnaire.

Questions with a red star are mandatory.

The questionnaire is active until 9th March 2013.

Thank you in advance for answering the questionnaire and support on the objectives.

There are 56 questions in this survey

common data

This group contains common questions about you.

1 [common001]What is your main domain? *

Please choose **only one** of the following:

- registers, directories, justice
- economy, business, industry, commerce, services
- research, education, technology
- media, press, communication, marketing
- finance, controlling, asset management, share management
- interior, citizen services, regulatory policy, security, governance, internal control, organisation
- parliament, politics, foreign affairs, economic collaboration, development
- Other

2 [common002]What is your main macro level? *

Please choose **only one** of the following:

- federal
- regional, state
- local, municipal
- private
- third sector
- NGO
- chamber or association
- Other

3 [common003]Please add your main work location.

Please write your answer here:

4 [common004]What is your main function in your organisation? *

Please choose **only one** of the following:

management

consultant

expert

employee

coordinator

Other

public data 2.0

This group contains questions about new concepts for usage of public data.

5 [data011]Do you know the meaning of open government? *

Please choose **only one** of the following:

- Yes
- No

6 [data012]What is the main aspect of open government?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '5 [data011]' (Do you know the meaning of open government?)

Please write your answer here:

7 [data013]What are you expecting about open government?

Only answer this question if the following conditions are met:

Answer was 'No' at question '5 [data011]' (Do you know the meaning of open government?)

Please write your answer here:

8 [data014] Please name up to three typical practical examples for open government.

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '5 [data011]' (Do you know the meaning of open government?)

Please write your answer(s) here:

9 [data021] Do you know the meaning of open data? *

Please choose **only one** of the following:

- Yes
- No

10 [data022] What is the main aspect of open data?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '9 [data021]' (Do you know the meaning of open data?)

Please write your answer here:

--

11 [data023] What are you expecting about open data?

Only answer this question if the following conditions are met:

Answer was 'No' at question '9 [data021]' (Do you know the meaning of open data?)

Please write your answer here:

--

12 [data024] Please name up to three typical practical examples for open data.

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '9 [data021]' (Do you know the meaning of open data?)

Please write your answer(s) here:

13 [data031] Do you know the meaning of linked data? *

Please choose **only one** of the following:

- Yes
- No

14 [data032] What is the main aspect of linked data?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '13 [data031]' (Do you know the meaning of linked data?)

Please write your answer here:

15 [data033] What are you expecting about linked data?

Only answer this question if the following conditions are met:

Answer was 'No' at question '13 [data031]' (Do you know the meaning of linked data?)

Please write your answer here:

16 [data034] Please name up to three typical practical examples for linked data.

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '13 [data031]' (Do you know the meaning of linked data?)

Please write your answer(s) here:

17 [data041] Do you know the meaning of big data? *

Please choose **only one** of the following:

- Yes
- No

18 [data042] What is the main aspect of big data?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '17 [data041]' (Do you know the meaning of big data?)

Please write your answer here:

19 [data043] What are you expecting about big data?

Only answer this question if the following conditions are met:

Answer was 'No' at question '17 [data041]' (Do you know the meaning of big data?)

Please write your answer here:

20 [data044] Please name up to three typical practical examples for big data.

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '17 [data041]' (Do you know the meaning of big data?)

Please write your answer(s) here:

**21 [data051] Please rate the influence of before mentioned concepts to the change of government role.
(1 unimportant ... 5 very important) ***

Please choose **only one** of the following:

- 1
 2
 3
 4
 5

**22 [data052] Please rate the influence of before mentioned concepts to strengthen innovation and value creation by government.
(1 unimportant ... 5 very important) ***

Please choose **only one** of the following:

- 1
 2
 3
 4
 5

23 [data053] Please rate the importance of detailed description of the data source.

(1 unimportant ... 5 very important)

Please choose **only one** of the following:

- 1
- 2
- 3
- 4
- 5

24 [data054] Please rate the importance to log transformation steps.

(1 unimportant ... 5 very important)

Please choose **only one** of the following:

- 1
- 2
- 3
- 4
- 5

25 [data055] Please rate the importance of detailed description of the data (e.g. through meta data)?

(1 unimportant ... 5 very important)

Please choose **only one** of the following:

- 1
- 2
- 3
- 4
- 5

**26 [data056] Please rate the importance of being the owner of used data.
(1 unimportant ... 5 very important)**

Please choose **only one** of the following:

- 1
- 2
- 3
- 4
- 5

organisation identification and registers

This group contains questions about organisation identification and registers as well as business communication.

27 [register001]Which organisation identifier and register do you know? *

Please choose **all** that apply:

- none
- business / company register
- commerce / trade register
- craft register
- partnership register
- cooperative register
- association / society register
- social welfare company number
- organisation VAT-number
- roll of craftsman, chamber system
- yellow pages, my city
- OpenCorporates.com, private company database
- D&B D-U-N-S number (Dun & Bradstreet)
- global location number (GLN) of GS1-system
- Other:

28 [register002]Which organisation identifier and register have you already used in business? *

Please choose **all** that apply:

- none
- business / company register
- commerce / trade register
- craft register
- partnership register
- cooperative register
- association / society register
- social welfare company number
- organisation VAT-number
- roll of craftsman, chamber system
- yellow pages, my city
- OpenCorporates.com, private company database
- D&B D-U-N-S number (Dun & Bradstreet)
- global location number (GLN) of GS1-system
- Other:

29 [register003]Please rate the importance of legally assured presentation of organisation core information. (1 unimportant ... 5 very important) *

Please choose **only one** of the following:

- 1
- 2
- 3
- 4
- 5

30 [register004] Please rate the importance of public finance for such services and registers.

(1 unimportant ... 5 very important) *

Please choose **only one** of the following:

- 1
- 2
- 3
- 4
- 5

31 [register005] Please rate the importance of register information to ensure creditor and customer protection.

(1 unimportant ... 5 very important)

Please choose **only one** of the following:

- 1
- 2
- 3
- 4
- 5

32 [register006]Which financing would you allow for the registers and appropriate services? *

Please choose **all** that apply:

- fee for registration
- fee for premium appearance in register results
- fee for single request
- selling of raw data from register
- selling of transformed bulk data from register
- selling of services to request register information
- selling of services to analyse register information
- selling of services to verify with register information
- selling of intermediary service to raw sources
- taxes
- indirect financing
- Other:

33 [register007]Would you differ on financing options for public or private providers?

Please choose **only one** of the following:

- Yes
- No

34 [register008]Which aspect would be different?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '33 [register007]' (Would you differ on financing options for public or private providers?)

Please write your answer here:

35 [register009]What is the main aspect to pay for such a service? *

Please choose **only one** of the following:

- information quality
- information velocity
- information security
- information correctness
- information added value
- Other

36 [register011]Which mechanism is used by your organisation for legally assured communication with partners?

Please choose **all** that apply:

- unknown / none
- technical certificates
- organisational certificates (ISO, TÜV, ...)
- simple signatures
- qualified electronic signatures
- (cloud) identity services incl. registered & trusted eMail (e.g. Stork, REM)
- electronic mandates
- organisation registers
- website credits or other legal obligatory declarations
- optional self declarations at external service providers (e.g. yellow pages, facebook)
- organisational and legal control on own behalf
- Other:

37 [register012] Which mechanisms are used by you to identify communication partners?

Please choose **all** that apply:

- unknown / none
- technical certificates
- organisational certificates (ISO, TÜV, ...)
- simple signatures
- qualified electronic signatures
- (cloud) identity services incl. registered & trusted eMail (e.g. Stork, REM)
- electronic mandates
- organisation registers
- website credits or other legal obligatory self declarations
- optional self declarations at external service providers (e.g. yellow pages, facebook)
- organisational and legal control on own behalf
- Other:

38 [register013] How often are these mechanisms used?

Please choose **only one** of the following:

- always
- just for business critical communication
- as needed
- just for confidential communication
- Other

39 [register014] Would you communicate confidential information through a platform which identifies clearly the recipient?

Please choose **only one** of the following:

- Yes
- No

40 [register015] Would you handle transactions through a platform which identifies clearly the recipient?

Please choose **only one** of the following:

- Yes
- No

asset and share management

This group contains questions about management of public shares and assets.

41 [beteiligung001] Do you know the (share)holders of your business and communication partners? *

Please choose **only one** of the following:

- always
- often
- from time to time
- rarely
- just if really needed
- never
- not interesting to me

42 [beteiligung002] Please rate the importance of (share)holder information of business and communication partners? (1 unimportant ... 5 very important) *

Please choose **only one** of the following:

- 1
- 2
- 3
- 4
- 5

43 [beteiligung003] Which mechanisms are used by you to identify (share)holder information of business and communication partners? *

Please choose **all** that apply:

- none
- search through internet
- search in investor relations and business reports
- search in organisation registers
- usage of external service provider (e.g. lawyers)
- usage of technical services through internet
- Other:

44 [beteiligung004] Please rate the added value of information about organisations relations and (share)holders. (1 low ... 5 high) *

Please choose **only one** of the following:

- 1
- 2
- 3
- 4
- 5

45 [beteiligung007] Which companies should be in bond of reporting automatically (ad-hoc) holder information?

Please choose **only one** of the following:

- all companies
- just companies at stock exchange
- companies of a defined size (staff, total revenue, ...)
- companies of a defined relevance in economy
- just optional reporting
- Other

46 [beteiligung010] Do you know reports about public shares and assets (e.g. state-owned)? *

Please choose **only one** of the following:

- Yes
- No

47 [beteiligung011]What is your main level of data source for public share and asset information?

Only answer this question if the following conditions are met:

Answer was 'Yes' at question '46 [beteiligung010]' (Do you know reports about public shares and assets (e.g. state-owned)?)

Please choose **only one** of the following:

- from federal / national ministries (esp. finance)
- from state / regional ministries (esp. finance)
- from local authorities
- from reports of public-owned company
- from service providers
- from media
- Other

48 [beteiligung012]Name organisations owned by public (max 5),

Please write your answer(s) here:

49 [beteiligung013]Please rate importance of organisations owned by public for ensuring sovereign objectives. (1 unimportant ... 5 very important)

Please choose **only one** of the following:

- 1
- 2
- 3
- 4
- 5

**50 [beteiligung014] Please rate importance of organisations owned by public for ensuring social objectives.
(1 unimportant ... 5 very important)**

Please choose **only one** of the following:

- 1
- 2
- 3
- 4
- 5

**51 [beteiligung018] Please rate the importance of publication of structured information (like with open data) about public shares and assets.
(1 unimportant ... 5 very important) ***

Please choose **only one** of the following:

- 1
- 2
- 3
- 4
- 5

52 [beteiligung022] What is the key benefit of combining share management and open government / open data?

Please choose **only one** of the following:

- improved political control
- improved legal assurance
- improved transparency for social objectives
- improved stimulation for innovation and business models
- generation of new knowledge through linking information
- improved quality and structure of information base
- Other

53 [beteiligung023]What is the key risk of combining share management and open government / open data?

Please choose **only one** of the following:

- increased complexity for political control, increased political pressure
- declined legal assurance
- increased transparency for social objectives
- changed business models for established stakeholders
- loss of interpretation sovereignty
- information overload and opacity of information offers
- Other

54 [beteiligung024]Which activity would you support most? *

Please choose **only one** of the following:

- strengthen the publication of organisation information (quantity)
- strengthen the detailing of organisation information (quality)
- strengthen the linkage of organisation information (linkage)
- development of services and business models for organisation information (services)
- improvement of procedures to handle and transform organisation information (automatisation)
- Other

End

55 [abschluss001] Please feel free to comment the questionnaire.

Please write your answer here:

56 [abschluss002] Please rate the questionnaire.

Please choose **only one** of the following:

- 1
- 2
- 3
- 4
- 5

Thank you for participating on "open shares & legal company identities" questionnaire.

The results will be analysed during the next months and published through the PhD as well as integrated into research project activities.

03-10-2013 – 00:00

Submit your survey.

Thank you for completing this survey.